

ESSAY

DO'S & DON'T'S

- **Do** use a 12 point font, and typically use Arial or Times New Roman
- **Do** cite your sources if you are using external facts.
- **Do** talk about what makes you unique, what's your "Why"
- **Do** include a title if you have an idea for a title that will make your essay more memorable
- **Do** double-space your essay
- **Do** carefully read the essay formatting requirements before submitting. These guidelines are meant to guide you through any formatting questions that are left unspecified in the application instructions.
- **Don't** use any unconventional fonts
- **Don't** include an overly casual or unnecessary title
- **Don't** use page numbers unless the application requires them
- **Don't** submit your essay before double-checking to make sure that you meet all formatting requirements